



GLENGARIFF GROUP, INC.  
— H —

**NORTH CAROLINA CHILD OBESITY SURVEY**

**SEPTEMBER 10-15, 2005**

## **METHODOLOGY**

The Glengariff Group, Inc. conducted a 400 sample, random digit dial survey of Johnston, Lee, Swain and Vance counties in North Carolina. Respondents were screened to interview only African American, Hispanic and Native American respondents with children aged five through eleven years old living in the household. The survey was conducted September 10-15, 2005. The 400 sample survey has a margin of error of +/- 4.9%. Aggregate figures may not total 100% due to rounding. "Refused" respondents were not listed in the crosstab report.

## KEY FINDINGS

- 30% of children watch television/video games more than three hours per day. There is a statistically significant difference among Hispanic children who watch less television.
- 49% of children play or are active three or more hours per day. Native American children are considerably more active than Hispanic or African American children.
- 79% of guardians believe their children are at or above the recommended amount of activity for a healthy life.
- 57% have no nearby playground or recreational facility nearby. 69% in Vance County have no nearby playground or recreational facility.
- 25% of respondents worried about the safety of nearby playgrounds. But these numbers varied significantly with 86% of Johnston County respondents believing their playgrounds were safe for their children as compared to 58% of Vance County respondents. 33% of Native American respondents worried about the safety of local facilities.
- 57% of respondents said they let their children play outside with a trusted adult supervisor. Swain County residents and Native American residents were far less likely to require constant adult supervision.
- 53% of respondents wanted more organized activities for their children. 66% of Native American respondents said there were enough activities as compared to 63% of African American respondents who said they wanted more.
- 79% of respondents believe their child is at a healthy weight.
- 52% of respondents believe they, personally, are at a healthy weight. African American respondents and Native American respondents were less likely to be at a healthy weight. African American respondents said they were less likely to be doing something about it as compared to overweight Native American respondents.
- 20% of respondents do not believe the amount of activity of a child's current weight will have an effect on their current health. 23% of African American respondents do not believe a child's weight currently affects their health. 25% of Vance County respondents do not believe a child's weight currently affects their health.

## NORTH CAROLINA OBESITY SURVEY

Hello, my name is \_\_\_\_\_. I'm not trying to sell you anything. I'm doing a quick confidential survey to study health issues in your community. It should take no more than five minutes.

	African American	Hispanic	Native American
Johnston County	66	34	0
Lee County	63	37	0
Swain County	0	0	100
Vance County	91	9	0
-----			
TOTALS	220	80	100

1. What county do you live in?
  1. Johnston County 25%
  2. Lee County 25%
  3. Swain County/ Cherokee Reservation 25%
  4. Vance County 25%
  
2. What is your race or ethnic background – are you White, African American, Hispanic, Native American, or Asian?
  1. White....TERMINATE
  2. African American/ Black 56%
  3. Hispanic (Puerto Rican/ Mexican American) 18%
  4. Asian...TERMINATE
  5. Native American 25%
  6. Mixed Race...TERMINATE
  7. Don't Know/ Refused...TERMINATE

3. Do you have any children in your household that are aged five through eleven years old?
  1. Yes 100%
  2. No...TERMINATE
  3. Don't Know/ Refused....TERMINATE

We're conducting a survey for the North Carolina Department of Health and Human Services. Your answers will help create effective health programs in your county.

4. Generally speaking, would you say people who are overweight are at a higher risk or lower risk for getting diabetes? Or doesn't their weight make any difference?
  1. Higher Risk 82%
  2. Lower Risk 1%
  3. Makes No Difference 12%
  4. Don't Know....DO NOT OFFER 4%
  5. Refused....DO NOT OFFER 0%
  
5. Would you say people who are overweight are at a higher risk or a lower risk to get cancer? Or doesn't their weight make any difference?
  1. Higher Risk 30%
  2. Lower Risk 6%
  3. Make No Difference 47%
  4. Don't Know...DO NOT OFFER 16%
  5. Refused...DO NOT OFFER 1%

6. Would you say people who are overweight are at a higher risk or a lower risk to have heart problems? Or doesn't their weight make any difference?
- |                               |     |
|-------------------------------|-----|
| 1. Higher Risk                | 87% |
| 2. Lower Risk                 | 1%  |
| 3. Make No Difference         | 9%  |
| 4. Don't Know....DO NOT OFFER | 2%  |
| 5. Refused...DO NOT OFFER     | 0%  |

I would like to ask you a few general questions about how your children spend their day:

7. On a typical day, how much time each day would you estimate your children watch television and play video games?
- |  |     |
|--|-----|
| 1. Under One hour                      | 14% |
| 2. 1-2 hours (1-2 hours)               | 52% |
| 3. 3-4 hours (3-4 hours)               | 22% |
| 4. 5-6 hours (5-6 hours)               | 5%  |
| 5. Over 6 hours per day (6 plus hours) | 3%  |
| 6. Children don't watch television     | 2%  |
| 7. Don't Know....DO NOT OFFER          | 1%  |
| 8. Refused....DO NOT OFFER             | 0%  |

8. How much time would you estimate that your children spend per day running around, exercising, playing games outdoors or other types of physical activity?
- |  |     |
|--|-----|
| 1. Under one hour                      | 7%  |
| 2. 1-2 hours (1-2 hours)               | 41% |
| 3. 3-4 hours (3-4 hours)               | 36% |
| 4. 5-6 hours (5-6 hours)               | 9%  |
| 5. Over 6 hours per day (6 plus hours) | 4%  |
| 6. Children don't exercise             | 1%  |
| 7. Don't Know....DO NOT OFFER          | 1%  |
| 8. Refused...DO NOT OFFER              | 0%  |

9. Do you have any rules with your children that limit the number of hours they are allowed to watch television or play video games?
- |                                      |     |
|--------------------------------------|-----|
| 1. Yes...ASK: AND WHAT IS THAT RULE? | 56% |
| <hr/>                                |     |
| 2. No                                | 43% |
| 3. Don't Know....DO NOT OFFER        | 0%  |
| 4. Refused...DO NOT OFFER            | 1%  |
10. When would you say your children get the MOST exercise?
- |   |     |
|---|-----|
| 1. During the day at school or in gym class         | 21% |
| 2. After school when they get home                  | 38% |
| 3. During the weekends when they're off from school | 26% |
| 4. Organized sports                                 | 11% |
| 5. Other _____                                      | 1%  |
| 6. Don't Know...DO NOT OFFER                        | 1%  |
| 7. Refused...DO NOT OFFER                           | 1%  |
11. Would you say that your child/ children get/s more then the recommended amount of exercise, the recommend amount, less than the recommended amount, or no exercise?
- |  |     |
|--|-----|
| 1. More than recommended   | 32% |
| 2. The recommended amount  | 47% |
| 3. Less than recommended   | 17% |
| 4. No exercise   | 1%  |
| 5. I don't know what the recommended amount is, but I think they get enough...DO NOT OFFER       | 1%  |
| 6. I don't know what the recommended amount is, but I don't think they get enough...DO NOT OFFER | 1%  |
| 7. I don't know how much exercise my child gets/ Don't Know...DO NOT OFFER                       | 1%  |
| 8. Refused...DO NOT OFFER  | 1%  |

12. Do you have a pool, playground or recreational facility for your children to play within walking distance of your home?
- |  |     |
|--|-----|
| 1. Yes.....ASK QUESTION 13                   | 42% |
| 2. No....MOVE TO QUESTION 14                 | 57% |
| 3. Don't Know/ Refused...MOVE TO QUESTION 14 | 0%  |
13. Would you say that park or public space is safe for you children to play? Or do you worry about them playing there?
- |                                     |     |
|-------------------------------------|-----|
| 1. Safe                             | 69% |
| 2. Not Safe, Worry about them there | 25% |
| 3. Don't Know/ Refused              | 5%  |
14. I'm going to read you several statements. Please tell me which statement you agree with MOST. [READ ALL THREE STATEMENTS]
- |  |     |
|--|-----|
| 1. I am comfortable letting my children play outside without constant supervision.                                     | 11% |
| 2. I am comfortable letting my children play outside without constant supervision, but only during the daylight hours. | 30% |
| 3. I am comfortable letting my children play outside, but only when they are being supervised by a trusted adult.      | 57% |
| 4. Don't Know/ Refused/ None...DO NOT OFFER  | 1%  |

I am going to read you several reasons that your children might not go outside to play. On a scale of one to ten, with one meaning you completely disagree and ten meaning you completely agree, please tell me your reaction to each statement.

15. My children don't play outside as much as they might because of the weather.  
SCORE: 4.33

1	2	3	4	5	6	7	8	9	10	DK	REF
38%	5%	6%	4%	13%	3%	2%	6%	2%	16%	1%	0%

16. My children don't play outside as much as they might, because the adults at home who supervise them work long hours.

SCORE: 3.66

1	2	3	4	5	6	7	8	9	10	DK	REF
47%	5%	8%	3%	8%	3%	4%	4%	1%	12%	1%	0%

17. My children don't play outside as much as they might, because the adults at home who supervise them are tired when they get home from work.

SCORE: 3.33

1	2	3	4	5	6	7	8	9	10	DK	REF
52%	5%	8%	3%	7%	2%	3%	4%	2%	9%	1%	0%

18. Do you feel like there are enough organized outdoor activities and sports leagues for children in your community? Or do you think there need to be more?

1. Enough Activities	45%
2. Need More	53%
3. Don't Know	1%
4. Refused/ Other...DO NOT OFFER	1%

19. Generally speaking, how often would you say YOU PERSONALLY engage in physical activity like walking, running, riding a bike, or playing active games with your children?

1. Everyday	37%
2. 2-3 times per week	33%
3. 4-5 times per week	11%
4. Once per week	6%
5. A couple of times per month	1%
6. Once per month	1%
7. Rarely	5%
8. Never	2%
9. Don't Know/ Refused...DO NOT OFFER	1%

20. Would you say your children are at a healthy weight, or do you think they might need to lose some weight? IF NO, ASK: ARE YOU TAKING STEPS TO MOVE YOUR CHILD/CHILDREN TO A HEALTHY WEIGHT?

1. Child is at a healthy weight	79%
2. No, Not taking steps to move child to healthy weight	5%
3. No, But I am taking steps to move child to a healthier weight	14%
4. Don't Know...DO NOT OFFER	1%
5. Refused....DO NOT OFFER	1%

21. Would you say that you are at a healthy weight, or do you think you might need to lose some weight? IF NO, ASK: ARE YOU TAKING STEPS TO MOVE YOURSELF TO A HEALTHY WEIGHT?

1. Respondent at a healthy weight	52%
2. No, not taking steps to move to healthy weight	18%
3. No, but I am taking steps to move myself to a healthier weight	29%
4. Don't Know...DO NOT OFFER	0%
5. Refused....DO NOT OFFER	0%

22. How confident or not confident are you that you know what a healthy weight is for your children? (ASK: WOULD THAT BE VERY CONFIDENT/ UNCONFIDENT OR JUST SOMEWHAT CONFIDENT/UNCONFIDENT?)
- |                               |     |
|-------------------------------|-----|
| 1. Very Confident             | 66% |
| 2. Somewhat Confident         | 28% |
| 3. Somewhat Unconfident       | 2%  |
| 4. Very Unconfident           | 1%  |
| 5. Don't Know....DO NOT OFFER | 1%  |
| 6. Refused....DO NOT OFFER    | 1%  |
23. Do you think your child's weight and amount of physical activity today will or will not have an impact on their current health?
- |                                |     |
|--------------------------------|-----|
| 1. Yes, will have an impact    | 76% |
| 2. No, will not have an impact | 20% |
| 3. Don't Know....DO NOT OFFER  | 2%  |
| 4. Refused....DO NOT OFFER     | 1%  |
24. Do you think your child's weight and amount of physical activity today will or will not have an impact on their health in the future when they become adults?
- |                                |     |
|--------------------------------|-----|
| 1. Yes, will have an impact    | 79% |
| 2. No, will not have an impact | 14% |
| 3. Don't Know....DO NOT OFFER  | 5%  |
| 4. Refused....DO NOT OFFER     | 1%  |

25. Does physical activity increase or decrease your risk for diabetes? Or doesn't it make any difference?

- |                              |     |
|------------------------------|-----|
| 1. Increase risk             | 7%  |
| 2. Decrease risk             | 72% |
| 3. No Difference             | 15% |
| 4. Don't Know...DO NOT OFFER | 4%  |
| 5. Refused...DO NOT OFFER    | 1%  |

26. Does physical activity increase or decrease your risk for cancer? Or doesn't it make any difference?

- |                              |     |
|------------------------------|-----|
| 1. Increase risk             | 2%  |
| 2. Decrease risk             | 42% |
| 3. No Difference             | 43% |
| 4. Don't Know...DO NOT OFFER | 12% |
| 5. Refused...DO NOT OFFER    | 1%  |

27. Does physical activity increase or decrease your risk for heart disease or heart problems? Or doesn't it make any difference?

- |                              |     |
|------------------------------|-----|
| 1. Increase risk             | 8%  |
| 2. Decrease risk             | 77% |
| 3. No Difference             | 10% |
| 4. Don't Know...DO NOT OFFER | 3%  |
| 5. Refused...DO NOT OFFER    | 1%  |

Now, just a few more questions for statistical purposes.

28. What is the last grade or level of schooling you completed?
- |  |     |
|--|-----|
| 1. 1-8 <sup>th</sup> grade                           | 1%  |
| 2. 9-12 <sup>th</sup> grade                          | 13% |
| 3. High School Graduate                              | 37% |
| 4. Non College/ Post High School/ Technical Training | 2%  |
| 5. Some College                                      | 22% |
| 6. College Graduate                                  | 17% |
| 7. Post Graduate School                              | 3%  |
| 8. Don't Know...DO NOT OFFER                         | 1%  |
| 9. Refused...DO NOT OFFER                            | 1%  |
29. I am going to read you several categories, please tell me which category you annual household income would fall into:
- |                              |     |
|------------------------------|-----|
| 1. Under \$10,000            | 12% |
| 2. \$10,000-20,000           | 16% |
| 3. \$20,000-30,000           | 17% |
| 4. \$30,000-40,000           | 14% |
| 5. \$40,000-50,000           | 9%  |
| 6. \$50,000-60,000           | 8%  |
| 7. \$60,000-\$75,000         | 5%  |
| 8. Over \$75,000             | 6%  |
| 9. Don't Know...DO NOT OFFER | 3%  |
| 10. Refused...DO NOT OFFER   | 6%  |
30. GENDER [BY OBSERVATION]
- |           |     |
|-----------|-----|
| 1. Male   | 29% |
| 2. Female | 71% |

Thank you. That completes our survey.

CROSSTABS: BY ETHNICITY AND BY COUNTY

Question 4: Generally speaking, would you say people who are overweight are at a higher risk or a lower risk for getting diabetes? Or doesn't their weight make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Higher Risk	82%	82%	84%	80%	80%	86%	84%
Lower Risk	0%	2%	0%	2%	1%	1%	0%
Makes No Diff	13%	12%	10%	14%	15%	7%	0%

Question 5: Generally speaking, would you say people who are overweight are at a higher risk or a lower risk to get cancer? Or doesn't their weight make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Higher Risk	34%	27%	32%	28%	28%	34%	32%
Lower Risk	9%	7%	2%	8%	7%	10%	2%
Makes No Diff	44%	51%	45%	48%	51%	38%	45%

Question 6: Generally speaking, would you say people who are overweight are at a higher risk or a lower risk to have heart problems? Or doesn't their weight make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Higher Risk	90%	87%	91%	83%	85%	90%	91%
Lower Risk	1%	2%	0%	1%	1%	1%	0%
Makes No Diff	7%	10%	5%	15%	12%	5%	5%

Question 7: On a typical day, how much time each day would you estimate your children watch television and play video games?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Under One	16%	11%	15%	15%	13%	16%	15%
1-2 hours	49%	55%	53%	53%	51%	56%	53%
3-4 hours	19%	25%	24%	20%	23%	16%	24%
5-6 hours	6%	5%	5%	6%	7%	3%	5%
Over 6 hours	4%	3%	2%	4%	4%	4%	2%
Don't Watch TV	5%	0%	1%	2%	2%	3%	1%
Don't Know	1%	1%	0%	0%	0%	1%	0%

Question 8: How much time would you estimate that your children spend per day running around, exercising, playing games outdoors or other types of physical activity?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Under One	6%	9%	6%	7%	8%	5%	6%
1-2 hours	53%	43%	27%	41%	44%	52%	27%
3-4 hours	25%	38%	47%	37%	33%	34%	47%
5-6 hours	11%	6%	12%	9%	11%	3%	12%
Over 6 hours	4%	3%	7%	5%	4%	4%	7%
Don't Watch TV	0%	1%	0%	1%	1%	0%	0%
Don't Know	1%	0%	1%	0%	0%	1%	1%

Question 9: Do you have any rules with your children that limits the number of hours they are allowed to watch tv or play video games?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Yes	64%	61%	53%	46%	55%	64%	53%
No	36%	39%	47%	53%	45%	36%	47%
Don't Know	0%	0%	0%	0%	0%	0%	0%

Question 10: When would you say your children get the most exercise?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
School/Gym	18%	27%	14%	25%	22%	26%	14%
After School	39%	38%	41%	36%	38%	37%	41%
Weekends	32%	23%	19%	31%	31%	21%	19%
Organized Sport	9%	10%	23%	4%	6%	12%	23%

Question 11: Would you say that your child gets more than the recommended amount of exercise, the recommended amount, less than the recommended amount, or no

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
More	32%	29%	32%	36%	34%	26%	32%
Recommended	49%	51%	47%	41%	44%	55%	47%
Less	17%	16%	18%	17%	18%	14%	18%
No Exercise	0%	1%	1%	2%	1%	1%	1%

Question 12: Do you have a pool, playground or recreational facility for your children to play within walking distance of your home?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Yes	42%	52%	46%	31%	41%	42%	46%
No	58%	48%	54%	69%	59%	58%	54%

Question 13: Would you say that park or public space is safe for your children to play? Or do you worry about them playing there?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Safe	86%	71%	61%	58%	71%	77%	61%
Not Safe	10%	27%	33%	32%	24%	16%	33%
Don't Know	4%	2%	3%	3%	5%	6%	3%

Question 14: I'm going to read you several statements, please tell me which statement you agree with most.

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Without Supervision	12%	7%	22%	5%	6%	14%	22%
Daylight Hours	28%	26%	39%	29%	28%	27%	39%
Constant Supervision	60%	67%	38%	65%	66%	59%	38%

Question 15: My children don't play outside as much as they might because of the weather

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
SCORE:	4.40	3.88	4.29	4.70	4.38	4.22	4.17

Question 16: My children don't play outside as much as they might because the adults at home who supervise them work long hours.

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
SCORE:	3.91	4.19	2.95	3.60	3.89	3.93	2.95

Question 17: My children don't play outside as much as they might, because the adults at home who supervise them are tired when they get home from work.

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
SCORE:	3.75	3.35	2.69	3.54	3.49	3.61	2.69

Question 18: Do you feel like there are enough organized outdoor activities and sports leagues for children in your community? Or do you think there need to be more?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Enough	46%	46%	66%	23%	36%	47%	66%
Need More	52%	53%	33%	74%	63%	51%	33%
Don't Know	2%	1%	0%	3%	2%	3%	0%

Question 19: Generally speaking, how often would you say you personally engage in physical activity like walking running riding a bike, or playing active games with your children?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Everyday	36%	43%	42%	29%	35%	40%	42%
2-3 times	34%	30%	30%	41%	36%	32%	30%
4-5 times	15%	12%	15%	4%	9%	14%	15%
One per week	6%	6%	5%	10%	8%	5%	5%
Few per month	1%	1%	1%	3%	2%	0%	1%
Once per month	0%	1%	1%	1%	0%	1%	1%
Rarely	5%	5%	4%	9%	7%	4%	4%
Never	3%	1%	2%	3%	2%	4%	2%

Question 20: Would you say your children are at a healthy weight, or do you think they might need to lose some weight?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Healthy Weight	80%	88%	72%	78%	80%	89%	72%
No, Not taking steps	6%	2%	9%	6%	6%	1%	9%
No, taking steps	12%	10%	18%	16%	14%	8%	18%
Don't Know	2%	0%	0%	0%	0%	1%	0%

Question 21: Would you say that you are at a healthy weight, or do you think you might need to lose some weight?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Healthy Weight	56%	57%	45%	52%	50%	70%	45%
No, Not taking steps	16%	17%	18%	23%	22%	8%	18%
No, taking steps	28%	26%	37%	25%	28%	22%	37%
Don't Know	0%	0%	0%	0%	0%	0%	0%

Question 22: How confident or not confident are you that you know what a healthy weight is for your children?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Very Confident	71%	65%	64%	66%	67%	67%	64%
Somewhat Confident	21%	30%	32%	30%	28%	25%	32%
Some Unconfident	3%	3%	2%	3%	4%	1%	2%
Very Unconfident	1%	1%	0%	1%	1%	1%	0%

Question 23: Do you think your child's weight and amount of physical activity today will or will not have an impact on their current health?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Yes	79%	75%	78%	72%	74%	79%	78%
No	18%	21%	19%	25%	23%	16%	19%
Don't Know	2%	4%	3%	3%	3%	4%	3%

Question 24: Do you think your child's weight and amount of physical activity today will or will not have an impact on their health in the future when they become adults?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Yes	81%	79%	79%	78%	78%	82%	79%
No	14%	16%	15%	14%	15%	12%	15%
Don't Know	4%	5%	6%	7%	5%	5%	6%

Question 25: Does physical activity increase or decrease your risk for diabetes? Or doesn't it make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Increase	10%	10%	4%	7%	10%	5%	4%
Decrease	74%	65%	83%	67%	69%	68%	83%
No Diff	12%	20%	10%	20%	17%	18%	10%
Don't Know	3%	5%	3%	6%	4%	8%	3%

Question 26: Does physical activity increase or decrease your risk for cancer? Or doesn't it make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Increase	1%	3%	1%	4%	3%	1%	1%
Decrease	44%	48%	36%	40%	39%	60%	36%
No Diff	43%	44%	43%	42%	47%	32%	43%
Don't Know	11%	5%	20%	13%	11%	7%	20%

Question 27: Does physical activity increase or decrease your risk for heart disease or heart problems? Or doesn't it make any difference?

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Increase	10%	10%	2%	11%	12%	5%	2%
Decrease	73%	80%	83%	73%	71%	89%	83%
No Diff	13%	8%	10%	11%	13%	4%	10%
Don't Know	3%	2%	5%	5%	4%	1%	5%

Question 28: Education

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
1-8	2%	2%	0%	2%	1%	5%	0%
9-12	9%	12%	15%	18%	14%	11%	15%
High School Grad	36%	44%	36%	34%	36%	45%	36%
Tech Training	5%	1%	4%	4%	3%	0%	4%
Some College	21%	26%	26%	26%	22%	19%	26%
College Grad	19%	12%	13%	13%	20%	14%	13%
Post Grad	8%	2%	4%	4%	4%	4%	4%

Question 29: Income

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Under 10,000	6%	12%	15%	16%	13%	5%	15%
10,000-20,000	10%	17%	17%	20%	16%	14%	17%
20,000-30,000	16%	23%	14%	18%	17%	25%	14%
30,000-40,000	14%	12%	13%	17%	14%	15%	13%
40,000-50,000	13%	7%	13%	5%	7%	11%	13%
50,000-60,000	14%	5%	10%	4%	8%	7%	10%
60,000-75,000	7%	6%	5%	5%	6%	5%	5%
Over 75,000	14%	5%	5%	2%	7%	8%	5%

Question 30: Gender

	Johnston	Lee	Swain	Vance	Af Amer	Hispanic	N Amer
Male	31%	31%	31%	24%	25%	41%	31%
Female	69%	69%	69%	76%	74%	59%	69%

## Television Viewing Rules And what is that rule?

"LIMIT TIME"  
"NO TV DURING THE SCHOOL WEEK"  
"I DON'T ALLOW TELEVISION"  
"SET TIMES TO WATCH TV"  
"ONLY WATCH ONE HOUR A DAY"  
"WEEKENDS"  
"WEEKDAYS- NONE, WEEKENDS- AS MUCH AS SHE WANTS (NO HOMEWORK)"  
"STUDY FIRST"  
"HOMEWORK FIRST"  
"NO TV ON WEEKDAYS"  
"AFTER HOMEWORK"  
"ONLY ONE AND A HALF HOURS OF TV PER DAY"  
"45 MINUTES"  
"HOMEWORK FIRST"  
"HAVE TO DO THEIR HOMEWORK FIRST"  
"DO HOMEWORK AFTER SCHOOL"  
"AT 9:00 PM, DON'T LOOK AT TV"  
"IF HIS SCHOOL WORK IS DONE"  
"TV OFF AT 9:00 PM"  
"HOMEWORK FIRST"  
"WEEKENDS SIX HOURS, WEEKDAYS TWO HOURS"  
"NO MORE THAN TWO HOURS PER DAY"  
"LESS THAN TWO HOURS"  
"AFTER CHORES AND HOMEWORK"  
"WEEKENDS ONLY"  
"HOMEWORK FIRST, THEN ONE HOUR"  
"READ FIRST"  
"ONLY AFTER HOMEWORK"  
"TWO HOURS A DAY"  
"ONLY ON THE WEEKENDS"

"AFTER SIX, NO MORE TV"  
"HOMEWORK FIRST, THEN ONLY ON WEEKENDS"  
"30 MIN EACH DAY"  
"BEDTIME AT 8:00 PM AND ONE HOUR OF TV ONLY"  
"TWO HOURS PER DAY"  
"STUDY FIRST"  
"NO TV"  
"LIMITED ON WEEKDAYS"  
"NO GAMES DURING THE WEEK"  
"SCHOOL DAYS ONLY ONE HOUR OF TV"  
"NOT AT ALL DURING SCHOOL WEEK, WEEKENDS ONE HOUR OF GAMES AND TWO HOURS OF TV PER DAY"  
"NO TV TILL HOMEWORK IS DONE"  
"3 PM TO 6 PM"  
"NO MORE THAN FOUR HOURS A DAY"  
"30 MINUTES AT A TIME ON WEEKDAYS, ONE HOUR ON WEEKENDS"  
"ON WEEKENDS CAN PLAY VIDEO GAMES OR ON THE WAY TO SCHOOL DURING THE WEEK"  
"TV ONLY ON WEEKENDS"  
"AFTER HOMEWORK"  
"30 MINUTES ONLY"  
"TWO HOURS A DAY"  
"TWO HOURS A DAY"  
"30 MINUTE LIMIT AFTER HOMEWORK"  
"AFTER HOMEWORK"  
"HOMEWORK FIRST"  
"AFTER HOMEWORK"  
"ONE HOUR A DAY"  
"HAVE TO EXERCISE TO PLAY VIDEO GAMES"  
"FINISH HOMEWORK"  
"TV FREE DAYS"  
"DEPENDS ON HOMEWORK"  
"BETTER THINGS TO DO"  
"NO VIDEO GAMES, TWO HOURS OF TV DURING THE WEEK"  
"WATCH TV ABOUT TWO HOURS AND VIDEO GAMES ABOUT 30 MINUTES"  
"HOMEWORK BEFORE TV"  
"HOMEWORK FIRST"  
"HOMEWORK FIRST"  
"HOMEWORK FIRST"  
"ONE TO TWO HOURS"  
"HOMEWORK FIRST"

"NO TV DURING WEEK"  
"TV AFTER HOMEWORK"  
"CHORES AND HOMEWORK FIRST"  
"LIMITED TO 1-2 HOURS DURING SCHOOL NIGHTS"  
"45 MINUTES FOR TV, 30 MINUTES FOR GAMES"  
"AFTER HOMEWORK"  
"IF THEY DO GOOD IN SCHOOL"  
"TWO HOURS"  
"NO HOMEWORK- CAN WATCH, PUNISHMENT- CAN'T WATCH"  
"HOMEWORK FIRST"  
"45 MINUTE TIME LIMIT"  
"EVERYONE KNOWS AT 9:00 ITS BEDTIME"  
"NO VIDEO GAMES DURING THE WEEK, HOMEWORK BEFORE TV"  
"AFTER CHORES AND HOMEWORK"  
"HOUR OR TWO ON WEEKDAYS"  
"AFTER HOMEWORK"  
"NEVER MORE THAN TWO HOURS A DAY, CANNOT WATCH EVERYDAY"  
"HOMEWORK FIRST"  
"HOMEWORK FIRST"  
"FINISH HOMEWORK AND CHORES FIRST"  
"MUST FINISH HOMEWORK AND CHORES BEFORE TV"  
"THREE HOUR PER DAY LIMIT"  
"ONE HOUR LIMIT"  
"ONE HOUR EACH DAY"  
"9:00 CUTOFF POINT"  
"WEEKENDS ONLY AND UNTIL 8:00 PM"  
"AFTER THEY DO HOMEWORK"  
"NO HOMEWORK, NO TV"  
"NO TV AFTER 9:00 PM"  
"AFTER HOMEWORK"  
"DO HOMEWORK FIRST"  
"NO MORE THAN ONE TO TWO HOURS AND MUST BE EDUCATIONAL"  
"HOMEWORK BEFORE TV"  
"HOMEWORK FIRST"  
"HOMEWORK FIRST, THEN ONE HALF HOUR OF TV AND ANOTHER HALF HOUR BEFORE BED, MORE ON WEEKENDS"  
"HOMEWORK FIRST, NO MORE THAN THREE HOURS AT A TIME"  
"AFTER SCHOOL"  
"NO TV BEFORE HOMEWORK OR BED"

"KEEPS IT UNDER ONE HOUR"  
"AFTER SCHOOL WORK IS DONE"  
"NONE ON SUNDAY"  
"NO TV IF YOUR HOMEWORK AINT DONE"  
"NO MORE THAN THREE HOURS"  
"BED BY 9:30 PM"  
"TV LESS THAN AN HOUR AND AFTER HOMEWORK, VIDEO GAMES FRIDAY AND SATURDAY ONLY (TWO HOUR LIMIT)"  
"AFTER HOMEWORK AND CHORES"  
"AFTER HOMEWORK, 2 HOUR MAX"  
"TWO HOURS PER DAY"  
"HOMEWORK AND SLEEP ARE FIRST"  
"HOMEWORK FIRST"  
"AFTER HOMEWORK"  
"TV IS A REWARD"  
"ONLY ONE HOUR ON THE COMPUTER AND TV"  
"NO TV ON WEEKDAYS"  
"WEEKENDS ONLY"  
"JUST WEEKENDS"  
"AFTER HOMEWORK"  
"I ONLY LET HER WATCH ON SPECIAL OCCASIONS"  
"DONE WITH HOMEWORK"  
"WE USED THE V-CHIP"  
"AFTER HOMEWORK"  
"HOMEWORK FIRST"  
"ONLY ONE HOUR ON GAME"  
"PER WEATHER RELATED (ONLY IF ITS BAD)"  
"ONE HOUR"  
"BED BY 9:00 PM AFTER HOMEWORK"  
"NO TV DURING DAY EXCEPT IN BAD WEATHER"  
"ABOUT TWO HOURS A DAY AND NO MORE"  
"HOMEWORK DONE FIRST"  
"ONE HOUR"  
"NOT AFTER 8 PM"  
"MOVIE OR GAME AFTER HOMEWORK"  
"USE IT AS DISCIPLINE"  
"NO MORE THAN ONE HOUR"  
"ONLY ONE AND A HALF HOURS A DAY"  
"AFTER HOMEWORK"

"ONLY TWO HOURS A DAY"  
"AS LONG AS HOMEWORK IS DONE"  
"HOMEWORK AND CHORES DONE"  
"DO HOMEWORK FIRST"  
"AFTER HOMEWORK"  
"ONE HOUR OF TV, ONE HOUR OF VIDEO GAMES"  
"NO MORE THAN THREE HOURS"  
"TWO TO THREE HOURS OF TV A NIGHT"  
"HOMEWORK FIRST"  
"ONE HOUR LIMIT"  
"NOT ALLOWED TO WATCH TOO MUCH TV (COUPLE OF HOURS ONLY)"  
"NO LONGER THAN 30 MINUTES AT A TIME FOR VIDEO GAMES"  
"LESS THAN ONE HOUR PER DAY"  
"ONLY ONE HOUR DURING SCHOOL NIGHTS"  
"HOMEWORK FIRST BEFORE TV"  
"BEFORE SCHOOL, HALF HOUR AFTER, AFTER HOMEWORK AND CHORES, ONE HOUR"  
"CENSORSHIP ON WHAT THEY WATCH"  
"NONE AFTER 9:00 PM"  
"HOMEWORK FIRST"  
"HOMEWORK FIRST"  
"JUST ONE HALF HOUR"  
"HOMEWORK FIRST"  
"HOMEWORK IS DONE FIRST"  
"TWO HOURS AT A TIME"  
"ONE HOUR A DAY"  
"HOMEWORK FIRST"  
"AFTER HOMEWORK"  
"NO TV"  
"IN BED BY 9:00 PM"  
"DO THEIR HOMEWORK FIRST"  
"HOMEWORK FIRST, ONE HOUR WEEKDAYS ONLY"  
"NO GAMES OR TV IF NEED TO GO TO BED EARLY"  
"ONE HOUR PER DAY"  
"WORK MUST BE DONE"  
"LITTLE TV DURING WEEK"  
"ALL CHORES ARE DONE"  
"DON'T LET HIM PLAY TOO LONG"  
"GOOD GRADES AND DO HOMEWORK FIRST"

"HOMEWORK FIRST"  
"NO TV ON SCHOOL NIGHTS"  
"DO THEIR HOMEWORK AND CHORES"  
"NO GAMES ON SCHOOL NIGHTS"  
"CAN'T DURING WEEK"  
"HOUR OF HOMEWORK FIRST"  
"HOMEWORK FIRST"  
"AFTER SCHOOL FOR A COUPLE HOURS"  
"ONE HOUR ONLY"  
"WEEKENDS ONLY"  
"ON SCHOOL DAYS THEY HAVE TO FINISH WORK FIRST"  
"PLAY FOR ONE HOUR ONLY AFTER HOMEWORK"  
"HARDLY ANY DURING WEEKDAYS"  
"UNDER AN HOUR"  
"ONLY AFTER HOMEWORK"  
"ONE HOUR AFTER HOMEWORK"  
"HOMEWORK FIRST"  
"30 MINUTES ONLY"  
"DURING SCHOOL, NO TV UNTIL HOMEWORK IS DONE"  
"NO MORE THAN ONE HOUR IN FRONT OF TV AT A TIME"  
"HOMEWORK FIRST AND ONE HOUR ONLY OF EACH (VIDEO GAMES AND TV)"  
"NO HOMEWORK"  
"HOMEWORK FIRST"  
"AFTER HOMEWORK"  
"OFF AT 9:00"  
"NO VIDEO GAMES DURING WEEKDAY, TV 1-2 HOURS WEEKDAY, NO LIMIT ON TV AND GAMES ON WEEKEND"  
"HOMEWORK FIRST"  
"ONE HOUR DURING WEEKDAYS, THREE HOURS PER DAY WEEKENDS"  
"ONE AND A HALF TO TWO HOURS DURING WEEK, 30 TO 45 MINUTES ON WEEKEND"  
"ONE HOUR AT A TIME"  
"NO TV AFTER 8:00 PM"  
"NO TV AFTER 7:00 PM"  
"AFTER THEY FINISH HOMEWORK"  
"AFTER HOMEWORK AND UNTIL 9:30 PM"  
"REWARD FOR GOOD BEHAVIOR"  
"WEEKDAYS AFTER HOMEWORK, WEEKENDS NONE"  
"ONLY TWO HOURS"  
"HOMEWORK FIRST"

"ONLY ONE HOUR PER DAY"  
"ONLY AFTER HOMEWORK"  
"TV IS ALLOWED AFTER HOMEWORK"  
"HOMEWORK FIRST"