

**Summary Report:
Eat Smart, Move More North Carolina Leadership Team Survey,
May 2008**

Survey Response Rate: 69%

Surveys were sent to all 48 voting members of the Eat Smart, Move More Leadership Team, representing the 48 member organizations in May 2008. Thirty-three of the 48 voting members responded.

About the Survey Respondents

Duration of Service on Leadership Team	Number	Percent
One year or less	16	48%
Between one & two years	9	27%
Two years or more	8	24%

Quarterly Meetings of the Eat Smart, Move More Leadership Team

Summary

- 64% (21 of 33) were satisfied with quarterly meetings.
- 52% (17 of 33) preferred the quarterly electronic newsletter to informal partner updates during meetings.

Survey question: Please rate your level of satisfaction with the quarterly meetings of the ESMM Leadership Team.

Response rate: 100% (33 of 33)

Answer Options	Response Percent	Response Count
Very satisfied	9%	3
Satisfied	55%	18
Unsatisfied	9%	3
Very unsatisfied	0%	0
Undecided	6%	2
N/A - have not attended a meeting	21%	7

Survey question: Do you prefer the quarterly electronic newsletter to informal partner updates during meetings?

Response rate: 100% (33 of 33)

Answer Options	Response Percent	Response Count
Yes	52%	17
Undecided	18%	6
No	9%	3
N/A - have not attended a meeting	21%	7

Suggestions for Improving Quarterly Meetings

Approximately 42% (14 of 33) survey respondents suggested improvements, summarized below:

- Clarify goal of meetings; provide more structure and concrete direction
- Use data from the field to direct ESMM Lead Team focus
- Gather more input from all partners, not just state agency partners
- Identify action items, assign responsibility, and regularly assess progress
- Work toward achieving some agreed upon objectives
- Coordinate better to maximize committee work
- Consider emphasizing subcommittee reports and allowing time for related discussion
- Provide feedback on the outcome of the issues discussed at meetings
- Some members seem to value incorporating sharing/updates into quarterly meetings, while others seem to want less of that and more group work toward achieving objectives.
- Offer a dial-in option/teleconference
- Move the meeting location to other areas of the state periodically

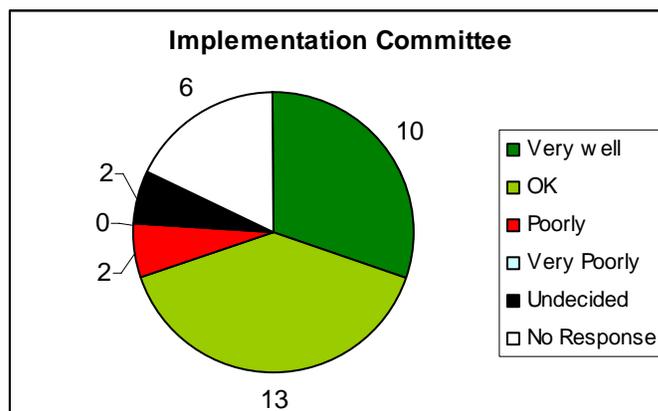
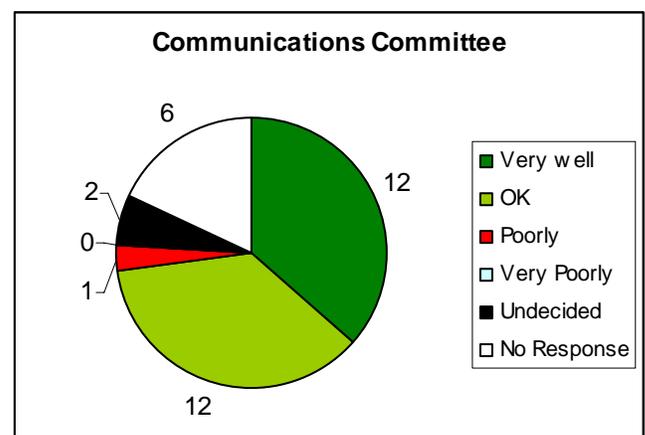
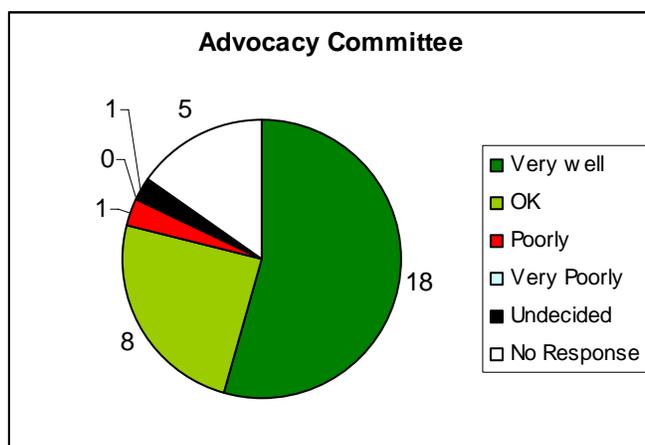
Standing Committees of the Eat Smart, Move More Leadership Team

Summary

- For any given committee, the majority (85 – 95%) of survey respondents reported that the committee description in the Leadership Team Bylaws captured what the committee’s role should be either “very well” or “OK,” as opposed to “poorly,” “very poorly,” or “undecided.”
- In addition to asking about accuracy of committee descriptions (results provided below), the survey asked respondents to rate their level of satisfaction with the committees’ current efforts. For any given committee, roughly half (40 – 55%) of the survey respondents were not familiar enough with the committee’s current efforts to rate them.

Survey question: How well does each committee description describe what the committee’s role should be? (Committee descriptions from the Leadership Team Bylaws were provided on the survey.)

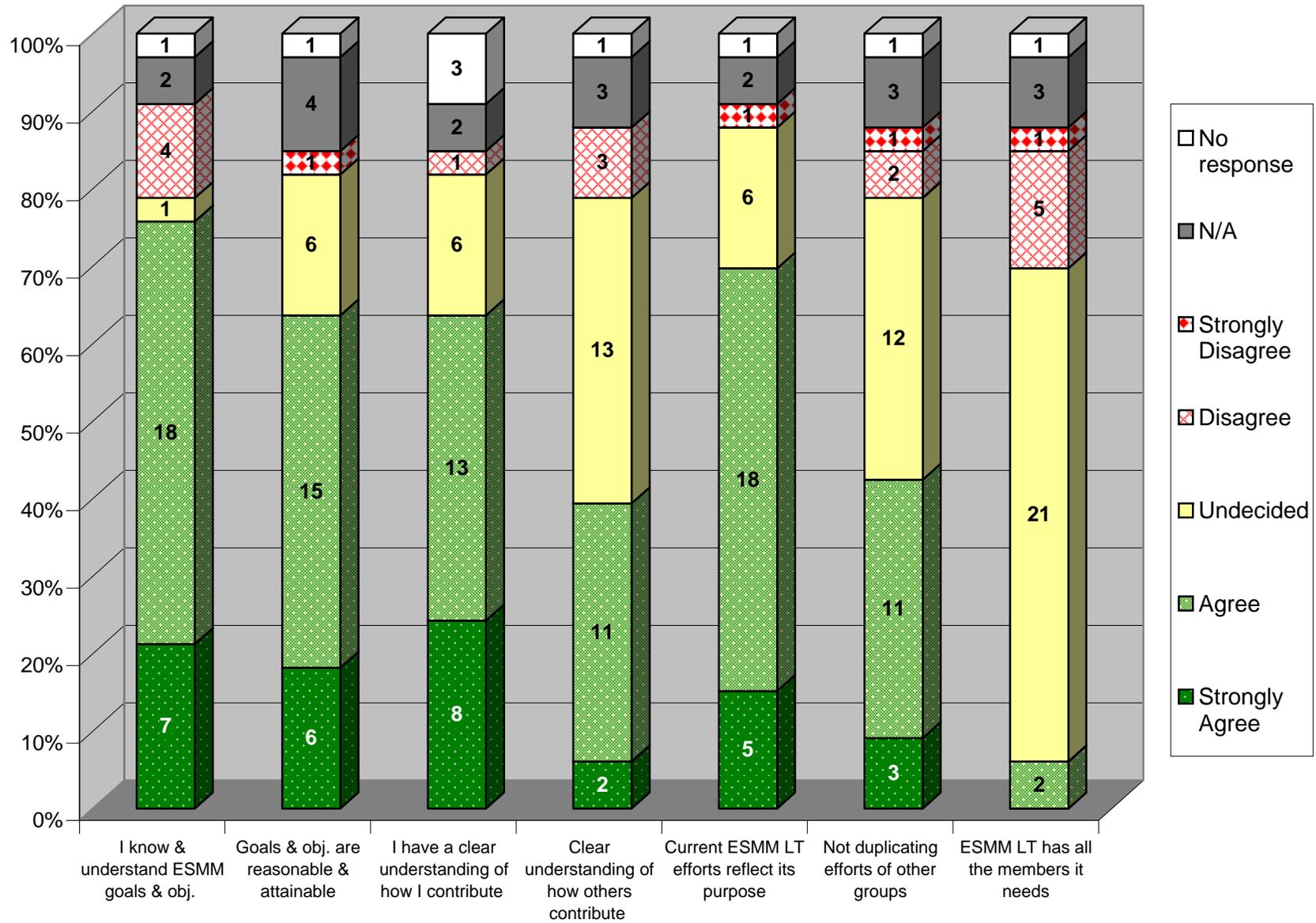
Response rate: 94% (31 of 33)



Suggestions for Committees

- Clarify process by which people join or are appointed to committees.
- Acknowledge people’s willingness to serve on a committee, even if they are not needed at the time.
- Be aware that all committees overlap, and work together.
- Advocacy Committee needs to avoid duplication with Alliance for Health.
- Implementation Committee needs to prioritize and focus.

ESMM Leadership Team Collaboration Assessment Results, May 2008



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