



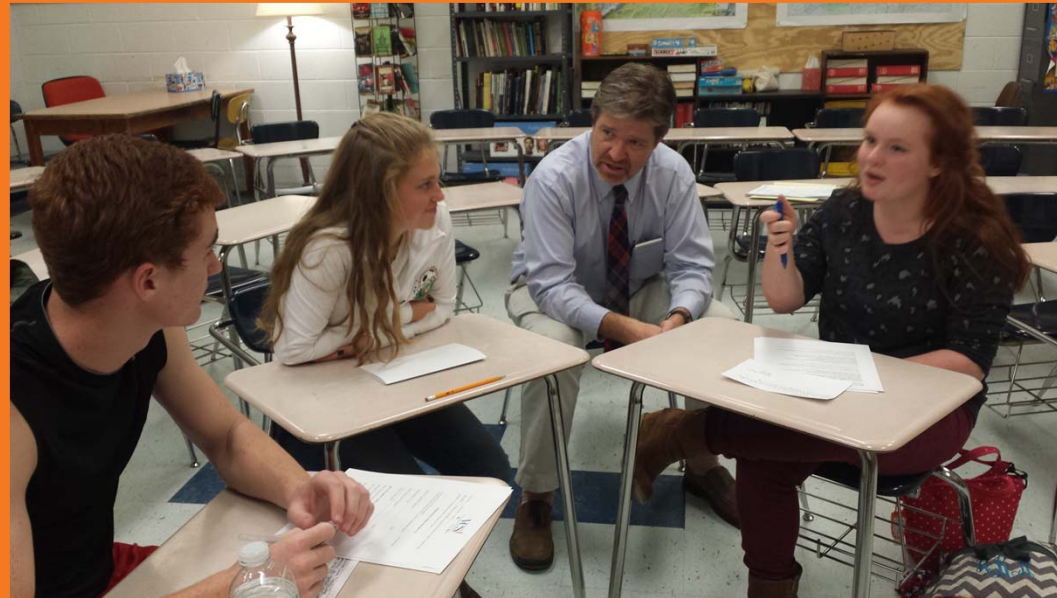
FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

REAL FOOD, ACTIVE LIVING

**YOUTH
ADVOCACY**

MADISON COUNTY, NC

MAKING THE COMMUNITY A
HEALTHIER, MORE EMPOWERING
PLACE



STEP 1: RECEIVED YMCA MINI-GRANT FUNDING AND YES! TRAINING



Madison
County
SGA
students
at YES!
Youth
Leader
Training

Madison County Adult
Advisors Adam Knapp
and Tonya Hensley at
YES! Adult Leader
Training



STEP 2: CREATE ACTION PLAN

Target: Develop and promote trail around the high school for school and community use

Target: Establish the infrastructure of the Student Government Association to focus on health and wellness leadership opportunities in Madison County



STEP 3: WORK ON THE TRAILS

- Assessed needs of the high school trail
- Met with key stakeholders about the trail
- Raised awareness with other students and clubs
- Held a volunteer clean-up day, providing service hours to students
- Met with school administrators to request a “shared use” agreement



STEP 4: CREATE “HEALTH AMBASSADORS”

- Developed Health Ambassadors initiative within SGA
- Created job description and application process
- 3 Madison County High School SGA students selected
- Receiving ongoing training, participating in events such as WNC Healthy Kids Summit and ESMM Conference
- Meeting with community leaders and committees to focus on:
 - Shared use access to school trail
 - Healthy food options in school cafeteria
 - Crosswalk in front of high school



**NATIONAL
ASSOCIATION FOR
THE EDUCATION OF
HOMELESS
CHILDREN AND
YOUTH**





DURHAM HUB FARM

THE ISSUE: milton rd. is an accident waiting to happen!

Milton Rd is an activity center that lacks safe sidewalks, signs, and crosswalks.

Students are at risk and something must be done!



WHAT THE COMMUNITY SAYS



“Children during the school year, students are always walking, if (there’s) an emergency vehicle coming, there’s no place to pull-over.”

(Community Response from the Milton Rd Safety Survey)



“There are schools and a library in the area and few crosswalks, no sidewalks. It would be nice to park at one spot and walk to the other stops we make, but we drive everywhere because it’s not safe.”

(Community Response from the Milton Rd Safety Survey)



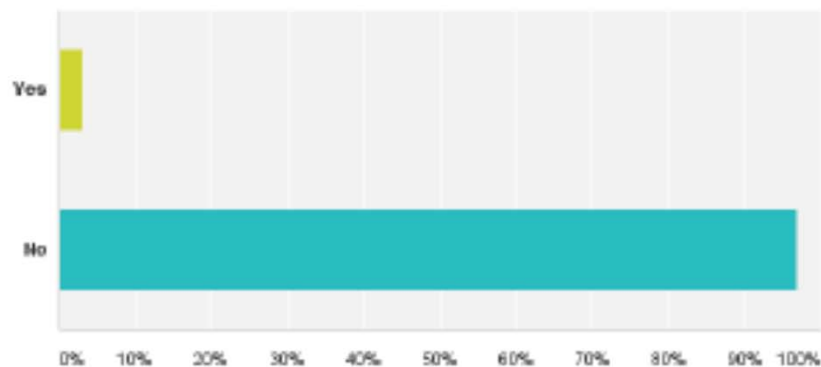
“The perfect storm— with close proximity of children and cars, its a accident waiting to happen.”

(Community Response from the Milton Rd. Safety Survey)

STATS AND FACTS

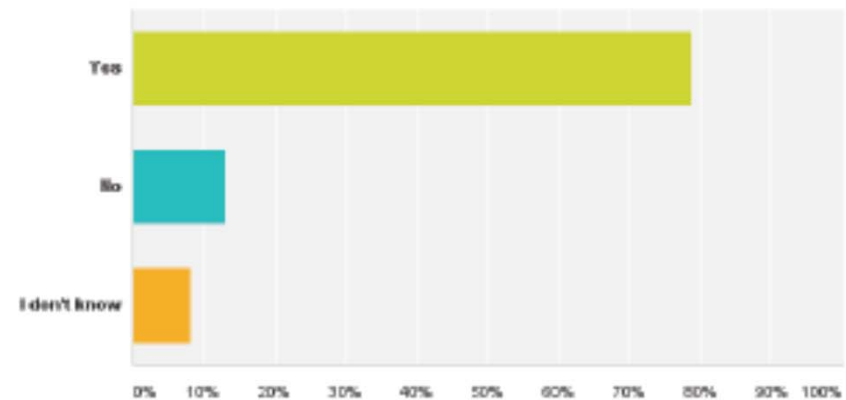
Q2 Is it safe for people to walk along Milton Rd.?

Answered: 31 Skipped: 1



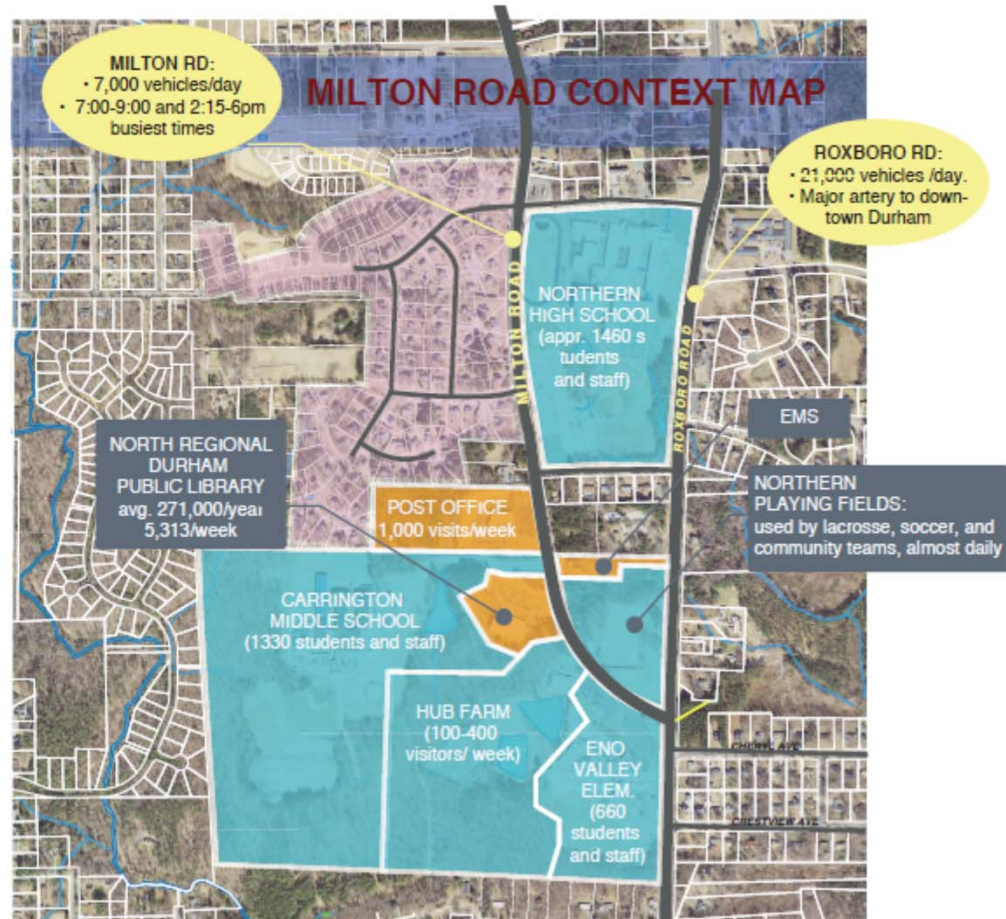
Q9 If there were bike lanes and more sidewalks, would you be more likely to bike and walk on Milton Road?

Answered: 61 Skipped: 5



In the US, 15 people are hit by a car every two hours.* In 2012, pedestrian crashes in Durham city increased to 149 (with 4 fatalities) from 96 in 2008. ** That's almost a 50% increase!

THE ASK!



THERE ARE \$65,000 IN DEVELOPMENT FEES EARMARKED FOR BUILDING SIDEWALKS IN THE VICINITY OF MILTON ROAD.

WE WANT:

- CONNECTED SIDEWALKS
- BETTER SIGNAGE
- LOWER SPEED LIMITS DURING SCHOOL HOURS
- CROSSWALKS